

PRESS RELEASE

For Immediate Release

Containerization & Intermodal Institute Announces New Board Members

HOLMDEL, NJ (Jan. 1, 2008) –Joseph Cervenak was named President and Brendan R. McCahill Sr. has been elected Chairman of the Containerization & Intermodal Institute (CII) for 2008. Michael Berzon was elected Treasurer. Matt Guasco was re-elected Vice President.

Founded in 1960, CII is the oldest professional trade association in the international containerization industry. The group promotes public awareness and education about the international transportation and logistics industry, focusing on containerization and intermodalism. Supporters of CII include ocean carriers, truckers, railroads, ports, terminals, forwarders, brokers, government agencies and educators. The Institute is known for its 47 years of presenting educational conferences throughout the US and its annual coveted Connie Award has been presented to over 50 industry leaders to date.

Joseph Cervenak is Principal of Kemper-Joseph, LLC, a strategy development and performance optimization consulting company concentrating on global supply chain strategy operations and management. He taught as an Adjunct Professor at Elizabethtown College, Penn State University, Philadelphia University and was guest lecturer at the University of International Business & Economics, and at the Institute of Policy and Management, Chinese Academy of Sciences, Beijing, China. Mr. Cervenak spent 15 years with the 1600+ variety chain McCrory Stores where he was Vice President and Director of Imports and his accomplishments in the development of global logistics operations and import sourcing are considered groundbreaking. He held other positions in the field and is a member of many industry-related groups.

McCahill said: “Joe’s background in education, which compliments his long career in international trade makes him an ideal leader of CII as we increase our core mission into the educational arena and public awareness aspect of containerization.”

Brendan McCahill joined The Datamyne, a leading provider of international trade data, as Executive Vice President in 2007. He has more than 25 years in maritime and international trade industries. His prior experience includes senior management positions with Hanjin Shipping, Norton Lilly International, Gulf and Atlantic Maritime Services and Associated Container Transportation. Most recently, he was president of PIERS. He replaces Alan Glass, long-time member and three-year chair of CII, who rejoins the board.

Michael Berzon formerly of The DuPont Company, is President of Marlog Inc., a global supply chain consultancy. He has served on the CII Board for more than 20 years, and spent ten years each as President and Chairman.



Matt Guasco serves as Eastern Regional Representative for the Port of Los Angeles. He is an international transportation consultant with over 30 years of experience in ocean, air, and ground cargo. He has established and maintained Supply Chain Logistics programs throughout the United States and assisted in the negotiation of Domestic and International Transportation contracts.

Other CII Board members include:

- Steven Blust, President, International Institute of Container Lessors
- Allen Clifford, Executive Vice President, Mediterranean Shipping Co. (USA)
- Sue Coffey, East Coast Regional Sales Manager, Port of Tacoma, WA
- Ashley Craig, Venable LLP
- H. Ben Dendy, President, Vectre Corp.
- Alan Glass, Chairman, President and CEO, Commonwealth Business Media
- Captain Jon Helmick, USMS, Director, Logistics and Intermodal Education, US Merchant Marine Academy at Kings Point, NY
- Anne Marie Kappel, Vice President, World Shipping Council
- Mark Miller, Director, Corporate Communications, Crowley Maritime Corporation
- Noreen Murray, Group Publisher, The Journal of Commerce Group
- Dominic Obrigkeit, Senior Vice President, Evergreen Shipping Agency (USA)
- Curtis Whalen, Executive Director, Intermodal Motor Carriers Conference/American Trucking Associations

Barbara Spector Yeninas was also reappointed Executive Director, a position she has held for more than 20 years. Ms. Yeninas is CEO and Senior Partner of BSY Associates Inc., a leading transportation communications consulting firm. She has been active in promoting the container industry for more than three decades and continues to play a key role in many industry educational outreach programs. In 2007, she was named one of New Jersey's 50 Best Businesswomen and the agency was awarded as one of Crain's 100 Top BtoB (business to business) agencies.

About CII

The Containerization & Intermodal Institute (CII), founded in 1960, is dedicated to providing educational opportunities for transportation industry professionals and the public via a neutral forum for discussion. CII provides these opportunities through existing programs and initiatives, including seminars, scholarships, award programs, educational outreach and historical education.

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