



CONTAINERIZATION & INTERMODAL INSTITUTE

## **PRESS RELEASE**

For immediate release

### **CII Scholarship Renamed for Dick Simpson**

HOLMDEL, NJ (May 13, 2008)—The Containerization & Intermodal Institute has renamed its annual scholarship in honor of its former President and Chairman Richard A. Simpson. Mr. Simpson, who died in January, was a well-known leader in many facets of international transportation —especially during his quarter century at Crowley Maritime Corporation.

"It is fitting to honor Dick's work by renaming the CII Scholarship the Richard A. Simpson Scholarship," said Joseph Cervenak, CII president.

"Dick was the driving force behind CII's commitment to providing financial aid to deserving students interested in entering our industry, and it is more than appropriate that we honor his memory with the renaming of our scholarship for him." The scholarship is awarded annually to a deserving midshipman at the U.S. Merchant Marine Academy at Kings Point, NY.

It was in 1992 while Dick Simpson was vice president of Crowley Maritime and president of CII that he convinced the CII officers, board and members that the role of CII should be more than a networking and marketing association for the intermodal industry and initiated the scholarship program.

"In keeping with our education mission, CII expects to announce enhanced scholarship opportunities in the near future," Mr. Cervenak said.

Mr. Simpson resided in Lafayette, CA.

#### **About CII**

The Containerization & Intermodal Institute (CII), founded in 1960, is dedicated to providing educational opportunities for transportation industry professionals and the public via a neutral forum for discussion. CII provides these opportunities through existing programs and initiatives, including seminars, scholarships, award programs, educational outreach and historical education.

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